

2015 UCI MOUNTAIN BIKE

ON-SITE FILMING REGULATIONS

February 2015

**2015 UCI MTB WORLD CUP
2015 UCI MOUNTAIN BIKE
WORLD CHAMPIONSHIPS**

**COUPE DU MONDE MTB UCI 2015
CHAMPIONNATS DU MONDE MTB
UCI 2015**



Union Cycliste Internationale

2015 UCI Mountain Bike Events – On-site filming regulations

1. 2015 UCI Mountain Bike World Cup

1.1 UCI MTB Team video operators

- One video operator per team/race
- No restriction (location or time) on practice filming
- Accreditation is necessary for all races (form to be signed and bibs given out)
- Bibs have to be worn at all times* during all races
- Restrictions (location and time) on elite race footage (for media use only)
 - DHI / XCO race runs must only be filmed within the foreseen area(s)** for video operators defined by the technical delegate;
 - Max 3 minutes of race footage per discipline can be used (qualification & final) for Team videos; focus shall be on team riders (e.g. action shots) and not on the event itself
 - redbull.com must be credited and linked to via any text accompanying the embedded video.
 - With the accreditation you will be provided the official opener and closer that has to be integrated in the video (UCI Mountain Bike World Cup – watch live on redbull.tv)

1.2 Commercial video operators

- One video operator per website/company
- No restriction (location or time) on practice filming; any video operator will have to sign a declaration in which he/she commits to only film during practice;
- Sub-licenses to shoot elite qualifying and final race will not be available in 2015;

Additional race footage will be accessible via www.redbullcontentpool.com/content/uci/

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A kick-off meeting for videographers will be held on the first MTB World Cups in Lourdes (FRA) for DHI and Nove Mesto (CZE) for XCO. More information on location and time will follow. All MTB team operators have to be aware about [] regulation this year. To obtain an accreditation team video operators must return the form signed by the team manager to Susanne Lenz (susanne.lenz@uci.ch) until Monday, March 16th for the 2015 UCI MTB World Cup and until Thursday, August 13th for the 2015 UCI MTB World Championships.

2. 2015 UCI Mountain Bike & Trials World Championships Vallnord/ Andorra

2.1 UCI MTB Team video operators

- One video operator per team/race
- A fee of EUR 800,- is charged per video operator to film at the UCI MTB WCHs
- No restriction (location or time) on practice filming
- Accreditation is necessary for all races (form to be signed; bibs and camera stickers given out)
- Bibs/camera stickers have to be worn/fixed at all times* during all races
- Restrictions (location and time) on elite race footage
 - DHI / XCO / XCE race runs must only be filmed within the foreseen area(s)** for video operators
 - Max 3 minutes of race footage per discipline can be used for Team videos
- Trade teams or related video operators can acquire a sub-license from the rights holder if the use of extended footage is desired; respective contacts are given by the UCI

2.2 Commercial video operators

- One video operator per website/company
- No restriction (location or time) on practice filming; any video operator will have to sign a declaration in which he/she commits to only film during practice;
- Accreditation is necessary for all races (form to be signed; bibs and camera stickers given out)
- Bibs/camera stickers have to be worn/fixed at all times* during all races;
- A sub-license from the rights holder for the use of any race footage is necessary; prices are calculated on a per minute rate up to 10 minutes; packages prices apply for a larger extent; respective contacts are given by the UCI;
- Restrictions depend on individual agreements with the rights holder.

Contact for accreditation / filming requests / sublicensing requests: Susanne Lenz (susanne.lenz@uci.ch)

*Course marshals are instructed to control that only cameramen wearing a bib move (and only cameras holding a camera sticker) in the event area! Moreover, marshals are instructed to control that videographers move in foreseen areas only.

Violations will be noted by course marshals and respective actions will be taken by the UCI!

** The dedicated area will be defined by the UCI delegate in cooperation with the UCI TV production partner