

2019 Mercedes-Benz UCI Mountain Bike World Cup Events – On-site filming regulations

Other electronic media videographer/ video journalist (incl. videographer/ video journalist for digital platforms as well as for traditional TV broadcasters/channels)

- One videographer/ video journalist per website/broadcaster (only official special interest media or news platforms will be accepted, videographer/ video journalist must own a press card or must show an imprint, which verifies the editorial activity, and which is not older than 6 months).
- Accreditation necessary for filming (form to be signed/ BIBs given out and always must be worn);
- Filming with a drone is **not allowed**;
- For media/editorial use only, no restriction (location/ time) on filming practice and U23 XCO, beside in Nove Mesto, where it's **not allowed** to film any race without additional rights clearance;
- Videographer can film only during practice and they can publish **up to 3min of riding footage** per day (own filmed training footage on the track is counted as riding footage, as well as the race footage provided from Red Bull Media House);
- Publication only possible on the digital media platforms/ broadcaster's TV channel, the videographer/ video journalist is filming for and any videographer has to sign a declaration;
- Sub-licenses to shoot **elite qualifications and final race of DHI and XCO won't be available**;
- Sub-licenses to shoot **XCC race** can be requested for news coverage only and will be confirmed case by case **under the restriction** to use a maximum of 3 minutes of race footage (incl. flower ceremony/podium) in total for news reports;
- It is **NOT allowed**
 - o to distribute any footage to third parties, such as other media, partners or sponsor.
 - o to use footage in a commercial way/ provide third parties any footage for commercial use.

Additional race footage will be accessible for media via www.redbullcontentpool.com/uci – by using footage from Red Bull contentpool **a credit needs to be included: © Red Bull Media House**.

Please read and respect as well the Red Bull contentpool terms and conditions, you find all information here:

https://policies.redbull.com/policies/Red_Bull_Content_Pool/201902131231/en/terms.html

- The **sticker and bumper** (you can download below) must be integrated in **ALL VIDEOS** (no difference, if the clip includes footage provided from Red Bull or filmed with an own videographer), which you plan to publish on social media (incl. YouTube):
xx RedBull Sticker for Videos: <https://bulldrive.redbull.com/fl/uOHkiHtq1L>
Password: xZ87s8f9
- In case you plan to publish any **race footage from the Red Bull Contentpool** on any YouTube channel, **you need to license this footage with Red Bull Media House on a separate base.**

Contact for licensing content - Nadine Klaus: nadine.klaus@redbull.com

In case you plan to publish any clips with race footage on social media platforms, then it shall be clearly marked on top by user by tagging Red Bull, (e.g. <https://www.facebook.com/redbull>).