

REFRAMING MOUNTAIN BIKING

IMBA Europe Summit 2022

June 1st-4th
Val di Sole

#IMBAEUSUMMIT22

Val di Sole
BIKELAND



Full agenda

June 1st- June 4th 2022, Folgarida, Val di Sole

THURSDAY JUNE 2ND

TIME	SESSION
07:00-09:00	Early bird activity Morning hike through the beautiful “Val Meledrio” to Cascata del Pison
10:00-10:10	Welcoming remarks IMBA Europe President Thomas Larsen Schmidt & representative of Val di Sole Tourism
10:10-11:30	Keynote Speakers Manon Carpenter, Soil searching / Patagonia athlete Kent McNeill, CEO IMBA US Jo Shwe, Trash Free Trails Greg Mazu, Single Tracks USA

11:30-12:00	Panel discussion and Q&A
12:00-13:30	Lunch break, networking & poster presentations
13:30-14:45	Break out sessions
	<p>Session one: Building and empowering local MTB communities Mateusz Szachowski (Bikepark Kazoora) Will Cadham & Mark Taylor (The Free Radicals)</p>
	<p>Session two: Industry round table discussion - Equity in access. Cycling Industries Europe, Patagonia, Giant, SRAM & more</p>
	<p>Session three: Banned, tolerated and accepted - How to advocate for better access Hans Stoops (Cykelfrämjandet) Martin Wytenbach (Zurich University of Applied Sciences)</p>
	<p>Session four: The model trail recipe : Plan it, Design it, Build it James Clark & Kent McNeil (IMBA US) Mark Torsius (IMBA Europe)</p>
15:00-17:00	<p>Outdoor activities -Site visit: La Preda Trail -On the bike educational activity: Trash Mob Academy demo -Workshop trail inspection & safety</p>
18:00-22:00	<p>Evening activities Dinner in an alpine mountain hut Take Care of Your Trails celebration and award presentations</p>

FRIDAY JUNE 3RD

TIME	SESSION
07:00-09:00	Early bird activity Breakfast in a mountain hut, and mountain bike experience
10:00-10:10	Recap of day one IMBA Europe President Thomas Larsen Schmidt
10:10-11:30	Keynote Speakers Glen Jacobs, director of World Trails Fabio Sacco, Val di Sole Bikeland & Luca D'Angelo, Dolomiti Paganella Bike Lindita Xhaferi-Salih, U.N. Climate Change (invited speaker) Raphaël Chapalain, Digital Marketing Specialist at Eco-counter Domenico Bergamin, CEO of Allegra Tourism
11:30-12:00	Panel discussion and Q&A
12:15-13:30	Lunch break, networking & poster presentations
13:30-14:45	Break out sessions
	Session one: Innovations in Trail Rating and Trail Management / Maintenance technology. Jan Oggier (BikePlan Switzerland) Dr Mischa Crumbach (Trail Therapy), & Edoardo Melchiori (IMBA Italia)
	Session two: Mountain biking and nature conservation: fact based decision making & new approaches to visitor management

	<p>Nico Graaff (Mountain Bike Tourism Forum)</p> <p>Patrick Jansen (Tracks & Trails)</p>
	<p>Session three:</p> <p>DIRTT project- Creating professional training opportunities for the next generation of trail builders</p> <p>Mark McClure, Trail Tools.</p> <p>Thomas Larsen Schmidt, IMBA Europe</p>
	<p>Session four:</p> <p>Sustainable regional MTB development. Community revitalization in rural areas and developing countries.</p> <p>Jorge Ruizeguilaz (Mountain Bike Kingdoms Pyrenees)</p> <p>Tobi Gessler (Ride Albania MTB)</p>
15:00-17:00	<p>Outdoor activities</p> <ul style="list-style-type: none"> -Site visit: the infamous 'Black snake' DH world cup track -On the bike educational activity: Integration of MTB guiding and environmental education (SEE-project) -Workshop how to use a clinometer and flag a trail -Interactive trail assessment- Assessing different trail segments difficulty
18:00-22:00	<p>Evening activities</p> <p>Street food dinner and live entertainment at the Val di Sole BikeFest</p>

SATURDAY JUNE 4TH

Community fun day. Attendees have the option to choose from 3 different outdoor activities.

TIME	SESSION
07:00-13:00	IMBA EPIC ride The Epic Tour Grande Guerra is one of the best epic rides in Val di Sole. It has an important value thanks to the historic ruins dating from the First World War you can find on the trail and also to the stunning view of spectacular natural landscapes on the peaks of exceptional glaciers (Presanella and San Matteo).
09:00-13:00	Bike Park Val di Sole Something for everyone- trails of varying difficulty including the World Cup trails where athletes compete annually from around the world!
09:00-13:00	Trail La Preda A real downhill plunge of 1,261 metres, from 2,039 metres asl into the valley bottom, along Val Meledrio. The La Preda Trail is a classic single track, totally natural and a definite must-try.
10:00:13:00	Adventure Rafting experience: an extreme sport but also a fun activity for families who want to enjoy an energetic morning along Noce River through the adrenaline rush of the rapids or the fun of calmer stretches.
13:00-17:00	BBQ lunch at Val di Sole Bike Fest

